
2023-2024



MEMBER & EVENT PLAN

WHATEVER YOU ARE,
BE A GOOD ONE.

SET SWEA GOALS

Member Meetings:

Hold board meetings monthly, 1/2 virtual & 1/2 in-person.
We will have opportunities for members to come as well. Reach out and we will send you an invite!

Wedding Vendor & Community Event:

Host 1 wedding event. SWEA wedding week with an end of week celebration, bringing wedding professionals and couples together.

Non - Wedding & Community Event:

Host 1 Community event. SWEA US Open pre-open event. Let's have some fun with a Caddy-Shack themed movie night, sponsored by our members.

Community Outreach:

Reach out to other organizations for volunteer outings. Food Bank, Back Pack, Habitat, etc. Offer this 2-4 times a year.

Member Education:

SWEA would host quarterly education to assist members on how to run their business better. Topics can include: Business Insurance, Tax Season tips, Social Media and Reels (how to show up on social media), Branding, Client Management, etc.



2023-2024

yearly plan Map

July

August

Membership
dues
\$150

September

Member
education
-Insurance

October

Community Event
Breast Cancer
Awareness

Board Meeting

Board Meeting

Board Meeting

November

Board Meeting

December

Holiday party at
the President's
House:)

January

Board Meeting

Community Event
Food Bank

February

Board Meeting

Member
education
-Mollie T Crush
your goals

March

Wedding
Week
Event - Mar 1

April

Community Event

Board Meeting

May

Member
education
-JB client mgmt
system

Board Meeting

June

US Open
Community
Event in
conjunction
with end of
year event.

VISION

BOARD

*MEMBER
GROWTH*

EDUCATION

COMMUNITY

*GET MEMBERS
INVOLVED*

